



Job Description

Job Title:

Junior Product Manager

Reporting to:

Marketing Manager

Accountable to:

Sales & Marketing Director

Role (summary):

Medovate is a medical device company dedicated to the development, manufacture and commercialisation of innovative medical technologies created within the NHS. By providing the necessary expertise and resources, Medovate will ensure that novel medical technologies with high growth potential are accelerated through development, clinical trials and regulatory approval into manufacture so that they can reach the market as quickly as possible to benefit patients and healthcare delivery.

To support these efforts and enable Medovate products to gain uptake and adoption upon market launch Medovate is looking to recruit a Junior Product Manager based in our Cambridge office. The successful candidate will be a key member of the marketing team and will work on the SAFIRA regional anaesthesia portfolio and be responsible for helping to define and execute the company's strategy for the product range.

Key responsibilities:

The Junior Product Manager role responsibilities will include:

- Developing and implementing an aggressive growth strategy for the portfolio
- Product lifecycle management and continuous improvement work on the portfolio
- Specifying key product features and attributes and providing input to business cases
- New product launch management including planning, internal/external customer communication and tactical implementation
- Liaising with sales and marketing personnel and distributors for product development, product training and market collateral
- Managing the marketing package in partnership with external agencies
- Developing evidence supporting messaging and claims
- Creation and monitoring of required QMS documentation for marketing assets
- Benchmarking of products to recommend improvements and developments as required
- Portfolio related market intelligence / competitor benchmarking
- Supporting and working with other team members as required

Person Specification:

Driven, ambitious, self-starter with gravitas, energy, excellent communication and interpersonal skills including influencing without authority. The successful applicant will be a strategic thinker and commercially minded with an ability to understand customer needs and convert them into a product vision. A team worker with a 'hands-on' approach. You will be joining an exciting start up where the ability to be self-reliant and multi-task will be key.

Qualifications:

Life Sciences degree or equivalent experience. Recognised business or marketing qualification desirable.